IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Richard J. Schneider, et al.

Art Unit: 3714

Serial No.: 10/731,159

Examiner: Leiva, Frank M.

Filed: December 8, 2003

:

For: SYSTEM FOR JOIN-UP

INCENTIVE MESSAGING AND

BONUSING

AMENDMENT

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action dated August 8, 2007, please amend the above-identified patent application as follows.